

# Privacy Notice

## Information on How We Process Your Personal Data

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### 1 Scope of This Data Protection Information

This privacy notice applies to how your personal data is processed on the website.

“**Personal data**” is any information about an identified or identifiable natural person. You are identifiable as a person if you can be identified directly (e.g. by your name) or indirectly (e.g. by a pseudonym email address) using this information.

“**Processing**” means any operation or sequence of operations performed upon personal data, whether or not by automated means.

#### 1.1 Typ of Data

<b>Reference data</b>	Name, title, IP address, geo-location
<b>Contact data</b>	Email
<b>Content data</b>	Fields of interest, preferences regarding content formats, channels to keep in touch

### 2 Data Controller

The controller (hereinafter also “we” or “us”) responsible for your personal data processed is:

Continental Aktiengesellschaft  
Continental-Plaza 1, 30175 Hanover, Germany  
Email: [mail\\_service@conti.de](mailto:mail_service@conti.de)

### 3 Data Protection Inquiries / Data Protection Officer

If you have any questions about data protection or data security, you can contact our Data Protection Officer by writing to Continental AG, Continental-Plaza 1, D-30175 Hanover, Germany, or by sending an email to [dataprotection@conti.de](mailto:dataprotection@conti.de).

## 4 Purposes and Legal Bases for Processing Your Personal Data

### 4.1 Establishment and operation of a press mailing list and areas of interest

The purposes pursued with data processing on our website are explained below:

Processing Purposes	Typ of Data	Legal Basis	Expected Storage period
Establishment and operation of a press mailing list	Reference data, contact data	Art. 6 (1) sentence 1 (f) GDPR	Immediately after the purpose has ceased to exist
Addition of a press mailing list to include areas of interest	Reference data, contact data, content data	Art. 6 (1) sentence 1 (a) GDPR	Immediately after revocation

### 4.2 Recipients of personal data

During the above-mentioned data processing, we transfer data in part to the following service providers:

Dienstleister und sonstige Empfänger	Adresse
Qualtrics, L.L.C.	333 W. River Park Dr. Provo, UT 84604 United States
Public Sector Bodies and Competent Supervisory Authorities	-

The service providers process your data as our contracted processors on the basis of a corresponding data processing contract insofar as the service providers are located outside the European Economic Area, the transfer takes place either on the basis of the standard contractual clauses provided by the EU Commission as well as other technical and organizational measures to ensure the security of your data and/or on the basis of an appropriate decision. Within the Continental Group, the transfer to a third country takes place on the basis of binding corporate rules (BCR).

### 4.3 Deletion of your personal data

Your personal data will only be processed for as long as the data set out in No. 4 for processing purposes.

### 4.4 Legal retention periods

Your personal data will be stored if required by legal retention periods, within the scope of the retention periods pursuant to Section 147 of the German Fiscal Code (AO), as well as within the scope of Section 257 of the German Commercial Code (HGB), which provides for a corresponding retention period of six or ten years. Legal basis: Art. 6 (1) sentence 1 (c) GDPR (legal obligation).

### 4.5 Statutes of limitations

Your personal data may also be stored to preserve evidence for the assertion of or defense against legal claims under the statutes of limitation. According to Sections 195 et seq. of the German Civil Code (BGB), these statutes of limitation can be up to 30 years, with the regular statute of limitation being three years. The regular limitation period begins at the end of the year in which the claim arose, and the creditor became aware of the circumstances giving rise to the claim and of the identity of the liable party or should have become aware of them in the absence of gross negligence. Legal basis: Art. 6 (1) sentence 1 (f) GDPR (legitimate interest: assertion, exercise, or defense of or against legal claim(s)).

## 5 General Recipients

Your personal data may also be transferred to the following categories of recipients:

- Third parties who provide the contractually agreed services on our behalf and support us in the provision of our services;
- Authorities (e.g. tax authorities);
- Lawyers and courts in the event of legal disputes.

## 6 Your Rights in Relation to Your Personal Data

The GDPR grants you various rights with regard to your personal data, which are described in brief below.

### ▪ Right of access

You can request information about whether your personal data is being processed. If this is the case, you can request further information, in particular on the purposes of the processing, the categories of personal data processed, the recipients, the storage period or, if this is not possible, the criteria for determining the period, as well as further information.

You can request a copy of your personal data, which will be provided to you following receipt of a request to this effect by email in a common electronic format, provided that this does not affect the rights or freedoms of other persons. For this purpose, please specify precisely which data you require.

### ▪ Right to rectification

You can immediately request the correction of incorrect personal data pertaining to your person as well as the completion of incomplete personal data.

### ▪ Right to erasure

You have the right to request the erasure of your personal data, in particular if the data is no longer necessary for the purposes for which it was processed. Your data will be deleted immediately unless an exception applies, in which case your data may continue to be stored. This is the case, for example, if there is an obligation to store pertinent data for tax or commercial law reasons. In this case, processing will be restricted and will then only take place for that purpose.

### ▪ Right to restriction

You may request the restriction of processing of your personal data, in particular if:

- you contest the accuracy of the data and the data is being verified;
- the processing is unlawful and you object to the erasure;
- the data is no longer required, but you need it for the assertion, exercise or defense of legal claims, or
- you have objected to processing.

In the event that processing is restricted, your personal data may in principle only be stored; specifically, it may only be processed with your consent or for the assertion or exercise of as well as for the defense against legal claims.

### ▪ Right to data portability

You may request to receive the personal data concerning you that you have provided in a structured, commonly used and machine-readable format so that you can transmit it to another controller. You also have the right to have this data transmitted directly to another person responsible. However, the prerequisite for this right is that the processing of your data is based on consent, the implementation of pre-contractual measures or the performance of a contract.

### ▪ Right to object

You may object to the processing of personal data pertaining to you if the processing is based on a legitimate interest (Art. 6 (1) sentence 1 (f) GDPR). Your right to object also applies in the case of any direct marketing (e.g. newsletter mailings), including any profiling that may be associated with this. The data will then no longer be processed unless compelling reasons are provided for such processing.

- **Revocation of consent to data processing**

If you have consented to processing of your personal data, you can withdraw this consent at any time. Any processing that has taken place up to the time of revocation remains unaffected.

- **Assertion of your rights**

If you wish to exercise the rights described above, please contact our data protection officer (Section 3).

- **Right of appeal to a data protection authority**

You have a right of appeal to a supervisory authority.

The supervisory authority responsible for Continental AG is:

*Der Landesbeauftragte für den Datenschutz Niedersachsen*

*Prinzenstraße 5*

*30159 Hannover*

If you have any questions or complaints, please first contact us directly (see Section 3) – your concern is certain to be resolved to your satisfaction.

**Status: July 2024**