

## DATA PROTECTION NOTICE

ContiTech Deutschland GmbH processes your data within the scope of using special campaign Food & Beverage in accordance with the applicable statutory provisions.

### 1. General Information

Personal data that you enter will be processed by ContiTech Deutschland GmbH for the purpose(s) stated below. Insofar it is necessary for the fulfilment of the purpose, the data may also be transferred to third parties affiliated with ContiTech Deutschland GmbH within the meaning of §§ 15 ff. (German) Stock Corporation Act and in accordance with the [Binding Corporate Rules](#) of Continental.

### 2. Processing of Data

Your data will be processed exclusively on the basis of the following data protection regulations (legal basis):

Data Processing (Purpose)	Legal Basis	Duration of Storage
Making of a personalized beer glass	Art. 6 para. 1 lit. a) EU GDPR (consent)	Your data will be processed until your consent revocation, or until the beer glass is made and transferred to you (depending on which event occurs first). If you gave a consent for newsletter / advertising, your data will be processed until your revocation or omission of said purpose, since the same types of data are used for both purposes.
Newsletter / advertising and marketing approaches	Art. 6 para. 1 lit. a) EU GDPR (consent)	Processed upon your consent, until your revocation or omission of purpose.

To ensure the above-mentioned data processing, we transmit data to the following service providers (hereinafter referred to as SERVICE PROVIDER):

Service Provider	Address / Location
Umweltdruckhaus Hannover GmbH	Klusriede 23, 30851 Langenhagen

SERVICE PROVIDER will collect and process your personal data on our behalf (based on an adequate data processing agreement).

### 3. Rights of the data subject(s)

We draw your attention to the fact that, as a data subject, you have the following rights in connection with the processing of your personal data in accordance to the EU - General Data Protection Regulation (EU GDPR):

- Right to revoke your consent at any time acc. Art. 7 para. 3 EU GDPR
- Right to be informed acc. Art. 13 and Art. 14 EU GDPR
- Right of access by the data subject acc. Art. 15 EU GDPR
- Right to rectification acc. Art. 16 EU GDPR
- Right to erasure acc. Art. 17 EU – GDPR

- Right to restriction of processing acc. Art. 18 EU GDPR
- Right to data portability acc. Art. 20 EU GDPR
- Right to object at any time acc. Art. 21 EU - GDPR
- Right to lodge a complaint with a supervisory authority acc. Art. 77 EU GDPR

In case of compelling reasons for processing that outweigh your interests, rights and freedoms, or serve the assertion, exercise or defense of legal claims, the processing of personal data necessary for this purpose can take place despite your objection or request for deletion.

If you have any questions in this regard, feel free to contact our data protection officer:

email: [dataprotection@conti.de](mailto:dataprotection@conti.de)

**Please send your revocation or requests regarding the exercise of the above listed rights in writing or by email to:**

ContiTech Deutschland GmbH  
Continental-Plaza 1  
D-30175 Hannover  
E-Mail: [service@conti.de](mailto:service@conti.de)

#### **4. Protection of stored Data**

Our company and our SERVICE PROVIDER use technical and organizational security measures to protect the personal data you provide to us from manipulation, loss, destruction or access by unauthorized persons. The security measures are continuously improved and adapted according to the state of the art. Unencrypted data can possibly be viewed by third parties. For this reason, we would like to point out that no secure transmission can be guaranteed with regard to data transmission via the Internet (e.g. when communicating by unencrypted e-mail). Sensitive data should therefore either not be transmitted at all or only via a secure connection (SSL). You can determine the SSL status of the connection by looking at the address line of your browser ("https").